

The impact of group interactions on opinion formation

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XLIV Dynamics Days Europe 2024 – Minisymposium: Adaptive dynamical networks

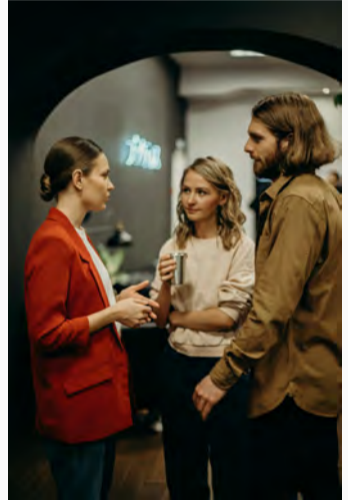
Slides



GROUP DYNAMICS IN OPINION FORMATION

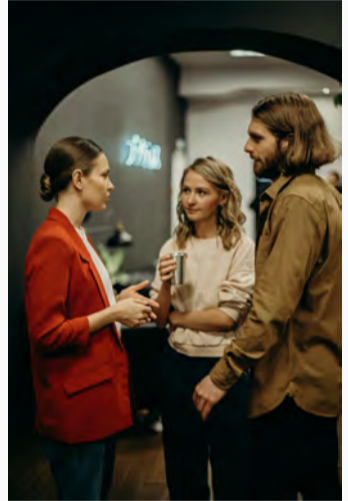
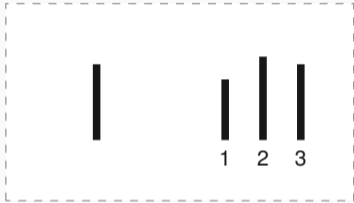
Opinions are seldomly formed in isolation, but rather through **interactions** with others in society.

Besides pairwise interactions between individuals, **group dynamics** may play an integral part in opinion formation due to each individual's striving for conformity (bandwagon effect, peer-pressure ...).



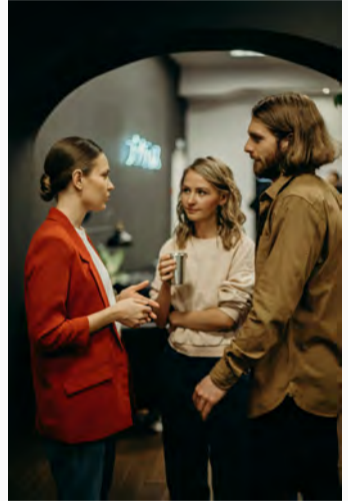
Source: cottonbro studio

GROUP DYNAMICS IN OPINION FORMATION



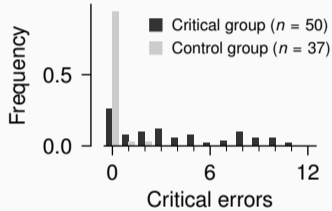
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GROUP DYNAMICS IN OPINION FORMATION

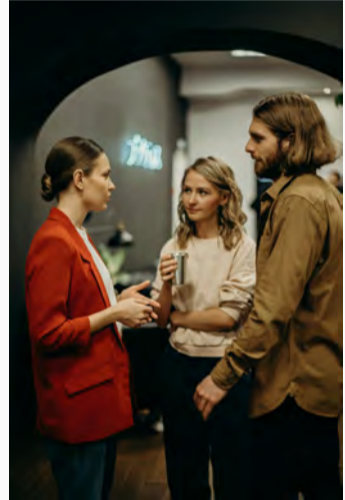


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GROUP DYNAMICS IN OPINION FORMATION

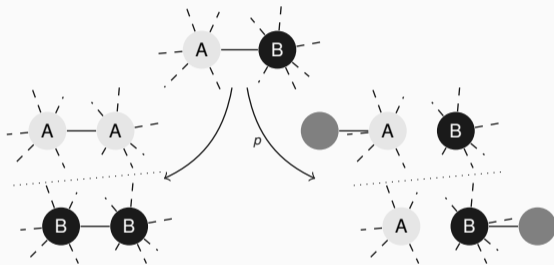


“The tendency to conformity in our society is so strong that reasonably intelligent and well-meaning young people are willing to call white black.” (Solomon Asch, 1955)

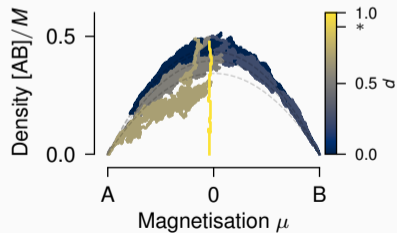
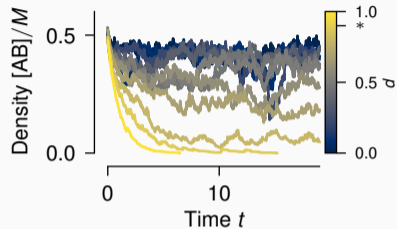


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CLASSICAL ADAPTIVE VOTER MODEL



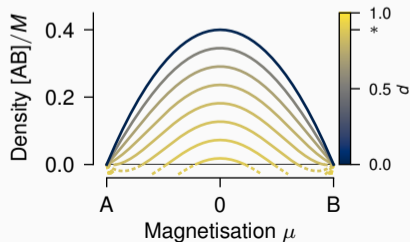
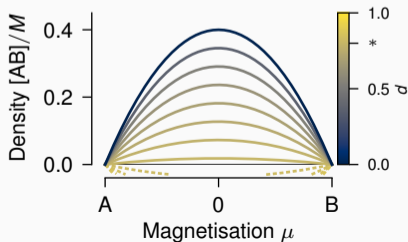
Adaptivity: rewire-to-same or rewire-to-random.



CLASSICAL ADAPTIVE VOTER MODEL: MEAN-FIELD DESCRIPTION

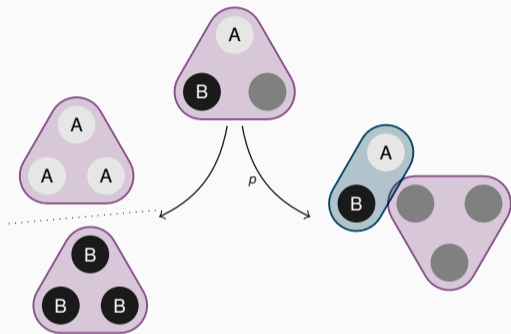
$$\begin{cases} [\dot{A}] = 0 \\ [\dot{B}] = 0 \\ [\dot{AA}] = \frac{1-\pi_{A \rightarrow B} \rho}{2} [AB] + \frac{1-\rho}{2} (2 [A(B)A] - [A(A)B]) \\ [\dot{AB}] = -\frac{2-(\pi_{A \rightarrow B} + \pi_{B \rightarrow A}) \rho}{2} [AB] - \frac{1-\rho}{2} (2 [A(B)A] - [A(A)B] - [A(B)B] + 2 [B(A)B]) \\ [\dot{BB}] = \frac{1-\pi_{B \rightarrow A} \rho}{2} [AB] + \frac{1-\rho}{2} (2 [B(A)B] - [A(B)B]) \end{cases}$$

with $\pi_{X \rightarrow X'} \propto \delta_{X,X'}$ for rewire-to-same and $\pi_{X \rightarrow X'} \propto [X']$ for rewire-to-random adaptivity.



HYPERGRAPH ADAPTIVE VOTER MODEL

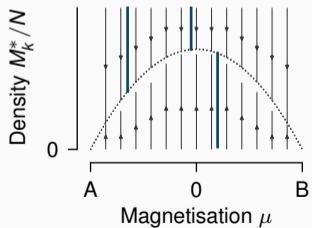
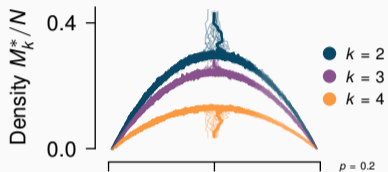
We use a **hypergraph** to encode polyadic interactions.



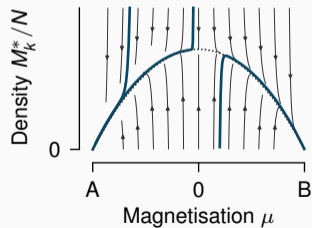
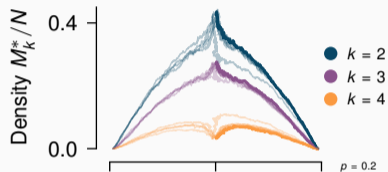
Adaptivity: rewiring-to-same or rewiring-to-random.
Propagation: proportional voting or majority voting.

HYPERGRAPH ADAPTIVE VOTER MODEL: DYNAMICS

Proportional voting



Majority voting



HYPERGRAPH ADAPTIVE VOTER MODEL: MEAN-FIELD DESCRIPTION

$$\left\{ \begin{array}{l}
 [\dot{A}] = (1 - \rho) \left[\sum_{\substack{(\hat{a}, \hat{b}) \in \mathbb{N}^2 \\ \hat{a} + \hat{b} \leq K}} [A^{\hat{a}} B^{\hat{b}}] (\hat{b} \eta_A(\hat{a}, \hat{b}) - \hat{a} \eta_B(\hat{a}, \hat{b})) \right] \\
 [\dot{B}] = (1 - \rho) \left[\sum_{\substack{(\hat{a}, \hat{b}) \in \mathbb{N}^2 \\ \hat{a} + \hat{b} \leq K}} [A^{\hat{a}} B^{\hat{b}}] (\hat{a} \eta_B(\hat{a}, \hat{b}) - \hat{b} \eta_A(\hat{a}, \hat{b})) \right] \\
 [A^{\dot{a}} B^{\dot{b}}] = \rho \left[\frac{a+1}{a+b+1} [A^{a+1} B^b] \mathbb{1}_{\mathbb{N}^2 \cap \mathcal{B}_K^1(0)}(a+1, b) + \frac{b+1}{a+b+1} [A^a B^{b+1}] \mathbb{1}_{\mathbb{N}^2 \cap \mathcal{B}_K^1(0)}(a, b+1) - [A^a B^b] \mathbb{1}_{\mathbb{N}^2 \cap \mathcal{B}_K^1(0)}(a, b) \right. \\
 \left. + \sum_{\substack{(\hat{a}, \hat{b}) \in \mathbb{N}^2 \\ \hat{a} + \hat{b} \leq K}} [A^{\hat{a}} B^{\hat{b}}] \left(\frac{\hat{a}}{\hat{a} + \hat{b}} (\pi_A(a-1, b) - \pi_A(a, b)) + \frac{\hat{b}}{\hat{a} + \hat{b}} (\pi_B(a, b-1) - \pi_B(a, b)) \right) \right] \\
 + (1 - \rho) \left[\sum_{\substack{(\hat{a}, \hat{b}) \in \mathbb{N}^2 \\ \hat{a} + \hat{b} \leq K}} \eta_A(\hat{a}, \hat{b}) \left(\sum_{\substack{0 \leq \alpha \leq \hat{a} \\ 1 \leq \beta \leq \hat{b} \\ \dots}} (1 + \delta_{\hat{a}, \hat{a} - \beta} \delta_{\hat{b}, \hat{b} + \beta}) [A^{\hat{a} - \alpha} B^{\hat{b} - \beta} (A^\alpha B^\beta) A^{a - \alpha - \beta} B^b] - \sum_{\substack{0 \leq \alpha \leq \hat{a} \\ 1 \leq \beta \leq \hat{b} \\ \dots}} (1 + \delta_{\hat{a}, \hat{a}} \delta_{\hat{b}, \hat{b}}) [A^{\hat{a} - \alpha} B^{\hat{b} - \beta} (A^\alpha B^\beta) A^{a - \alpha} B^{b - \beta}] \right) \right. \\
 \left. + \sum_{\substack{(\hat{a}, \hat{b}) \in \mathbb{N}^2 \\ \hat{a} + \hat{b} \leq K}} \eta_B(\hat{a}, \hat{b}) \left(\sum_{\substack{1 \leq \alpha \leq \hat{a} \\ 0 \leq \beta \leq \hat{b} \\ \dots}} (1 + \delta_{\hat{a}, \hat{a} + \alpha} \delta_{\hat{b}, \hat{b} - \alpha}) [A^{\hat{a} - \alpha} B^{\hat{b} - \beta} (A^\alpha B^\beta) A^a B^{b - \alpha - \beta}] - \sum_{\substack{1 \leq \alpha \leq \hat{a} \\ 0 \leq \beta \leq \hat{b} \\ \dots}} (1 + \delta_{\hat{a}, \hat{a}} \delta_{\hat{b}, \hat{b}}) [A^{\hat{a} - \alpha} B^{\hat{b} - \beta} (A^\alpha B^\beta) A^{a - \alpha} B^{b - \beta}] \right) \right. \\
 \left. + \sum_{1 \leq \alpha \leq a-1} \eta_A(a - \alpha, \alpha) [A^{a - \alpha} B^\alpha] \delta_{b,0} + \sum_{1 \leq \beta \leq b-1} \eta_B(\beta, b - \beta) [A^\beta B^{b - \beta}] \delta_{a,0} - [A^a B^b] \mathbb{1}_{\mathbb{N}^2 \cap \bar{\mathcal{B}}_K^1(0)}(a, b) \right] \quad \text{for } a, b \in \mathbb{N}, a + b \leq K.
 \end{array} \right.$$

$$\dot{\mu} = \frac{2(1-p)}{N} \sum_{\substack{(\hat{a}, \hat{b}) \in \mathbb{N}^2 \\ \hat{a} + \hat{b} \leq K}} [A^{\hat{a}} B^{\hat{b}}] (\hat{a} \eta_B(\hat{a}, \hat{b}) - \hat{b} \eta_A(\hat{a}, \hat{b}))$$

Proportional voting

Since $\eta_A(\hat{a}, \hat{b}) = \frac{\hat{a}}{\hat{a} + \hat{b}}$ and $\eta_B(\hat{a}, \hat{b}) = \frac{\hat{b}}{\hat{a} + \hat{b}}$,

$$\dot{\mu} = 0.$$

In equilibrium, there may be only **local consensus** or **no consensus** at all.

Majority voting

Since $\eta_A(a, b) = \Theta(a - b)$ and $\eta_B(a, b) = \Theta(b - a)$,

$$\dot{\mu} = \frac{2(1-p)}{N} \sum_{\substack{\sigma \in \mathbb{N}^2, |\sigma| \leq K \\ \sigma_1 > \sigma_2}} \sigma_2 ([A^{\sigma_2} B^{\sigma_1}] - [A^{\sigma_1} B^{\sigma_2}]).$$

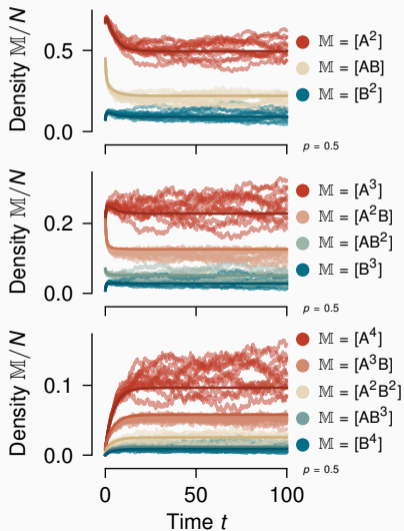
If $\mu \stackrel{(>)}{<} 0$, $[A^{\sigma_2} B^{\sigma_1}] - [A^{\sigma_1} B^{\sigma_2}] \stackrel{(>)}{<} 0$ and hence

$$\dot{\mu} \stackrel{(>)}{<} 0.$$

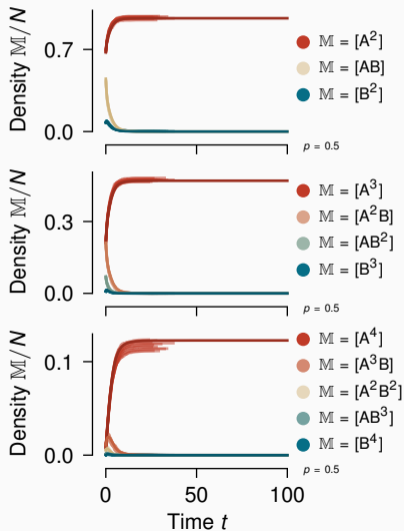
In equilibrium, there is always **global consensus**.

HYPERGRAPH ADAPTIVE VOTER MODEL: MEAN-FIELD TRAJECTORIES

Proportional voting



Majority voting



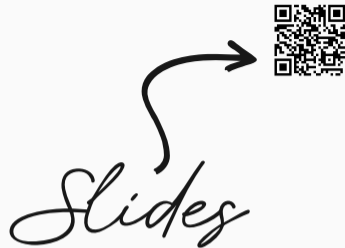
CONCLUSIONS

- We have argued that it may be crucial to take **group dynamics** into account when studying opinion formation.
- We have shown how to define a **proper generalisation** of the classical adaptive voter model and presented a mean-field description.
- We have discussed how different group dynamics may affect **consensus formation**.



A. Golovin, J. Mölter, and C. Kuehn (2024). "Polyadic Opinion Formation: The Adaptive Voter Model on a Hypergraph". *Ann. Phys. (Berlin)* 536:2300342. doi: 10.1002/andp.202300342. arXiv: 2308.03640 [physics.soc-ph]

Thank you!



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